

## Ethical Policy

Our ethical policy guides our day to day work and demonstrates our commitment to being a responsible, social and environmentally positive company.

**We love to work with** businesses, organisations and individuals who:

- wish to make a positive difference in the world
- work in a responsible way that is not harmful to people, animals and the planet
- aim to improve the quality of life of and support people within their community and/or on a wider scale
- employ fair trade methods
- provide education services to people within their community and/or on a wider scale
- practice equality and fairness at work and provide a good working environment for their colleagues
- produce/sell food/drink which is beneficial to the health of humans and /or animals
- promote animal welfare and prevent cruelty to animals
- use methods of working which are beneficial to the environment (such as recycling, energy efficiency, organic farming etc)
- support local trade
- provide honest and open customer services

**We do not work with** businesses, organisations or individuals who:

- exploit basic human rights.
- manufacture tobacco
- extract or produce of fossil fuels
- manufacture chemicals which are persistent in the environment
- harvest unmanaged natural resources (such as timber or fish)
- test cosmetic or household products or ingredients on animals
- employ intensive farming methods
- funds or has links to blood sports
- are involved in the fur trade

We do not develop websites for political parties.