

Ethical policy

Our ethical policy guides our day-to-day work and demonstrates our commitment to being a responsible, social and environmentally positive company.

We love to work with businesses, organisations and individuals who:

- wish to make a positive difference in the world.
- aim to improve quality of life of and support people within their community and/or on a wider scale.
- employ and support fair trade.
- provide education services to people within their community and/or on a wider scale.
- practice equality and fairness at work and provide a healthy and safe working environment for their colleagues.
- produce/sell food/drink which is beneficial to the health of humans and / or animals.
- promote animal welfare and prevent cruelty to animals.
- use methods of working which are kinder to the environment (energy efficiency, organic farming, waste reduction etc).
- support local trade.
- are working towards the UN's Sustainable Development Goals
- provide honest and open customer services.

We do not work with businesses, organisations or individuals who:

- promote discrimination or incite hatred.
- exploit basic human rights.
- are involved in destroying habitats and/or deforestation.

- extract, produce or distribute fossil fuels.
- manufacture chemicals which are persistent in the environment and/or cause health problems.
- manufacture or sell fast fashion items.
- harvest unmanaged natural resources (such as timber or fish).
- test products or ingredients on animals.
- employ intensive or factory farming.
- are involved in using animals in sports or blood sports.
- are involved in the fur trade.
- manufacture or sell tobacco.

We do not develop websites for political parties or religious institutions.

Finally, but importantly we are interested in working in a way that is kind and supportive, both to our suppliers and customers.

Last reviewed 24/01/2025